Alberta Emergency Management Agency

Be Prepared program - Web Directory

April 2023

The web page links listed below provide access to the Be Prepared programs online library of public education materials. The program was developed and informed by research and a broad network of subject matter experts, to support community leader's efforts in building individual and community resilience.

To add these resources or update the preparedness links on your website, simply copy and paste each link. This resource is great to share with communication teams and anyone who is responsible for the online presence of a municipality, organization, community, etc.

Alberta.ca online library

If you are searching for these web pages online, simply type the name of the web page, as shown below, into the search engine. For example, type: Alberta.ca/Floods <u>unless</u> the full website address has been provided.

- 1. <u>Alberta.ca/BePrepared</u> main page that includes general information and links to:
 - a. <u>Alberta.ca/GetSupplies</u> printable brochures and checklists for individuals, households, as well as pets, farm animals and vehicles.
 - <u>Alberta.ca/CommunityPrep</u> a one stop shop for all public education materials including a library of videos.
 - c. <u>Alberta.ca/EPWeek</u> information about the EP Week campaign, held annually the first week of May. Details on next year's campaign will be announced in the spring.
 - d. <u>Alberta.ca/MakeAPlan</u> information to help with emergency planning. Being prepared is different for everyone.
 - e. <u>Alberta.ca/PetPrep</u> information to help keep pets safe, before, during and after an emergency.
 - f. <u>Alberta.ca/RuralPrep</u> information to help keep farm animals and livestock safe if required to shelter in place or evacuate.
 - g. <u>Alberta.ca/ShelterInPlace</u> information on how to shelter in place for hazardous air and severe weather in different locations.
 - h. <u>Alberta.ca/PrepSurvey</u> learn about the annual survey that examines Albertans' emergency preparedness attitudes and behaviours.

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- 2. <u>Alberta.ca/HazardPrep</u> main page that includes general hazard information, and links to:
 - a. <u>Alberta.ca/PrepSteps</u> what to do before, during and after an emergency.
 - b. <u>https://www.alberta.ca/pandemic-influenza.aspx</u> learn more about pandemic influenza, Alberta's Pandemic Influenza Plan, and what you can do to prepare for a pandemic.
 - c. <u>https://www.alberta.ca/cybersecurity-in-alberta.aspx</u> get helpful tips and learn how we're working to improve our provincial cybersecurity posture.
 - d. <u>Alberta.ca/Wildfires</u> learn about wildfires and what you can do to protect yourself and others.
 - e. <u>Alberta.ca/Tornadoes</u> tornadoes are common in Alberta. Learn how to protect yourself and your loved ones.
 - f. <u>Alberta.ca/Floods</u> learn about floods and what you can do to protect yourself and others.
 - g. <u>Alberta.ca/Outages</u> learn about power and water outages and what you can do to protect yourself and others.
 - h. <u>Alberta.ca/SummerStorms</u> learn about storms and ways you can protect yourself and your loved ones.
 - i. <u>Alberta.ca/WinterStorms</u> learn about blizzards and extreme cold conditions and what you can do to protect yourself and others.
 - j. <u>Alberta.ca/ExtremeHeat</u> learn about extreme heat events and how to protect yourself and others.

Features of the online library

- Translated material. Most factsheets and checklists are available in українською (Ukrainian), عربي (Arabic), 简体中文 (Simplified Chinese), 繁體中文 (Traditional Chinese), ਪੰਜਾਬੀ (Punjabi), Deutsch (High German), Plautdietsch (Low German), Español (Spanish), Français (French) and Tagalog (Tagalog).
- Sharable content. <u>Get Prepared: 60 second emergency tips</u> video series that provides preparedness information in an easy to digest and share format. (https://www.youtube.com/playlist?list=PLvrD8tiHIX1It7JDJxxOsxaU-T3ieWIzD)
- **Printable fact sheets, posters, infographics, checklists and toolkits.** These documents can be printed and/or downloaded to share.
- **Smartphone and tablet friendly content**. The content found on these web pages has been formatted for display on all devices.

We consider diversity, inclusion, and accessibility an essential component of these public education materials and look forward to incorporating more of these elements as the Be Prepared program continues to evolve.

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Become a Resilience Builder

Join a network of people who have an interest in building resilience at the local level. By joining, you will stay informed through our quarterly bulletin with updates on the Be Prepared program and information on opportunities that can support your resilience building efforts.



On occasion, you will receive *Prepare to Respond* emails which provide timely preparedness information relating to a current event. Copy and paste the message into your own communication channels or personalize for your audience to encourage them to take steps to reduce their risk.

Weekly preparedness message

To keep preparedness front of mind year-round, we send a weekly preparedness message. Edit the message to make it more relatable to your community members by adding local context and images. They are suitable for materials such as newsletters, social media, and internal emails.

Email <u>BePrepared@gov.ab.ca</u> to join the resilience builder network and get a preparedness message each week.

Who are we?

The Be Prepared team, (aka Strategic Partnerships and Public Education) is a team within the Alberta Emergency Management Agency, a division of the Ministry of Public Safety and Emergency Services. We work with partners to develop inclusive programming to build resilience at the local level.

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